



MIBE

Master in International
Business & Entrepreneurship

Study Plan for the 2022/2023 cohort*

**INTERNATIONAL
MANAGEMENT**

**DIGITAL
MANAGEMENT**

**SUSTAINABLE
MANAGEMENT**

MIBE is a Master Programme – Master of Science (MSc) | Laurea Magistralis – entirely taught in English which covers two academic years (4 semesters) and comprises activities for a total of 120 ECTS credits.

MIBE focuses on core topics in the area of International Management/Innovation/Entrepreneurship, It spreads out into three possible curricula: “International Management”, “Digital Management”, and “Sustainable Management”.

*Subject to approval. Slight changes may be introduced if required by institutional supervisory body.

INTERNATIONAL MANAGEMENT

1st Year

| Semester | Name of the course | Number of credits (ECTS) |
|----------|--|--------------------------|
| 1 | INNOVATION MANAGEMENT | 9 |
| | FIRM VALUATION AND CAPITAL MARKET INSTRUMENTS | 9 |
| | FINANCIAL MARKETS AND SUSTAINABILITY | 6 |
| | CAPITAL MARKETS AND EU COMPANY LAW | 6 |
| 2 | ECONOMICS OF EMERGING ECONOMIES | 9 |
| | INTERNATIONAL BUSINESS AND MANAGEMENT | 9 |
| | INTERNATIONAL ENTREPRENEURSHIP AND AGILE MARKETING | 9 |
| | <i>Elective courses (one to choose from)</i> | |
| | APPLIED PROJECT MANAGEMENT AND AGILE METHODS | 6 |
| | CONSULTANCY & SOFT SKILLS | 6 |

2nd Year

| Semester | Name of the course | Number of credits (ECTS) |
|----------|--|--------------------------|
| 1 | INTERNATIONAL ECONOMICS AND POLICY | 6 |
| | INTERNATIONAL ACCOUNTING & FINANCE | 6 |
| | <i>Elective courses (one to choose from)</i> | |
| | GLOBAL VALUE CHAIN (GVC) AND SUSTAINABILITY | 6 |
| | CORPORATE REPUTATION & STORYTELLING | 6 |
| | <i>Elective courses (one to choose from)</i> | |
| | BUSINESS ANALYTICS WITH EXCEL | |
| | FRENCH LANGUAGE | 3 |
| | SPANISH LANGUAGE | 3 |
| | GERMAN LANGUAGE | 3 |
| 2 | Internship | 12 |
| | Thesis defense | 24 |

DIGITAL MANAGEMENT

1st Year

| Semester | Name of the course | Number of credits (ECTS) |
|------------------------|---|--------------------------|
| 1 | TRANSFORMATIVE INNOVATION | 9 |
| | INNOVATION & TECHNOLOGY LAW | 6 |
| | FIRM VALUATION AND CAPITAL MARKET INSTRUMENTS | 9 |
| | BIG DATA ANALYSIS | 9 |
| 2 | ECONOMICS OF EMERGING ECONOMIES | 9 |
| | INFORMATION SYSTEMS FOR MANAGERS | 9 |
| | <i>Elective courses (one to choose from)</i> | |
| | CONSULTANCY AND SOFT SKILLS | 6 |
| | APPLIED PROJECT MANAGEMENT AND AGILE METHODS | |
| | <i>Elective courses (one to choose from)</i> | |
| | CODING AND DATABASE MANAGEMENT | 6 |
| | MANAGING RESEARCH FOR BUSINESS | |
| DIGITAL SUSTAINABILITY | | |

2nd Year

| Semester | Name of the course | Number of credits (ECTS) |
|--|---|--------------------------|
| 1 | CORPORATE FINANCE | 6 |
| | ECONOMICS OF INNOVATION AND INDUSTRIAL DYNAMICS | 6 |
| | BUSINESS ANALYTICS WITH EXCEL | 3 |
| | <i>Elective courses (one to choose from)</i> | |
| | DIGITAL MARKETING AND CRYPTO STRATEGIES | 6 |
| BEHAVIOR DESIGN FOR STRATEGIC MANAGEMENT | | |
| 2 | Internship | 12 |
| | Thesis defense | 24 |

SUSTAINABLE MANAGEMENT

1st Year

| Semester | Name of the course | Number of credits (ECTS) |
|----------|---|--------------------------|
| 1 | PERFORMANCE MANAGEMENT OF ESG PRACTICES | 9 |
| | FINANCIAL MARKETS AND SUSTAINABILITY | 6 |
| | SUSTAINABLE DEVELOPMENT LAW | 6 |
| | SUSTAINABILITY REPORTING, GOVERNANCE AND ETHICS | 9 |
| 2 | INNOVABILITY AND CIRCULAR ENTREPRENEURSHIP | 6 |
| | ENERGY AND ENVIRONMENTAL ECONOMICS | 9 |
| | SUSTAINABLE CORPORATE FINANCE AND ESG METRICS | 9 |
| | <i>Elective courses (one to choose from)</i> | |
| | DIGITAL SUSTAINABILITY | |
| | MANAGING RESEARCH FOR BUSINESS | 6 |
| | CODING AND DATABASE MANAGEMENT | |

2nd Year

| Semester | Name of the course | Number of credits (ECTS) |
|-----------------|--|--------------------------|
| 1 | INNOVATION MANAGEMENT | 9 |
| | INTERNATIONAL ECONOMICS AND POLICY | 6 |
| | <i>Elective courses (one to choose from)</i> | |
| | HEALTHCARE MANAGEMENT | |
| | GLOBAL VALUE CHAIN (GVC) AND SUSTAINABILITY | 6 |
| | BEHAVIOR DESIGN FOR STRATEGIC MANAGEMENT | |
| | <i>Elective courses (one to choose from)</i> | |
| | BUSINESS ANALYTICS WITH EXCEL | |
| | FRENCH LANGUAGE | |
| | SPANISH LANGUAGE | 3 |
| GERMAN LANGUAGE | | |
| 2 | Internship | 12 |
| | Thesis defense | 24 |